



# Tackwhite AR 35 D

(Provisional)

## Description

TACKWHITE AR 35 D is a removable pressure sensitive adhesive, based on acrylic polymers in water dispersion. It displays very good resistance to water and to plasticizers.

## Application

TACKWHITE AR 35 D is a removable p.s.a. for plastic film labels in PVC, PE and BOPP.

## Technical Specifications

| Method of analysis                                | MU  | Standard         |
|---|-----|------------------|
| 1. Total Solids                                   | %   | 52±1             |
| 8. pH   | pH  | 7 - 9            |
| 67. Ford Cup Viscosity <sup>(1)</sup><br>Solvents | sec | 20 - 24<br>water |

<sup>(1)</sup> n. 4

## Film properties

| Method of analysis            | MU   | Standard    |
|-------------------------------|------|-------------|
| 11. Peel Adhesion on<br>Steel | g/in | 400 - 800   |
| 22. Static Shear              | h    | > 100       |
| 97. Loop Tack Test            | g    | 500 - 1,000 |

Average values; 22±2 g/m<sup>2</sup> of dry adhesive on PET film 36 µm

## Handling

TACKWHITE AR 35 D is designed for the application on glass, especially for bus marking. The surface is usually wetted with water and the coated material is applied by manual pressure to drain any excess of water.

## Packaging

The product is supplied in iron drums (200 kg); IBC containers (1000 kg).

## Storing

TACKWHITE AR 35 D must be stored at temperatures between +5°C and +40°C, avoiding freezing conditions.

Use within 6 months from production date (unopened and in the original packaging).