

## Tackwhite AR 35

(Provisional)

### Description

TACKWHITE AR 35 is a removable pressure sensitive adhesive, based on acrylic polymers in water dispersion. It displays very good resistance to water and to plasticizers.

### Application

TACKWHITE AR 35 is a removable p.s.a. for plastic film labels in PVC, PE and BOPP.

### Technical Specifications

Method of analysis	MU	Standard
1. Total Solids	%	52±2
3. Brookfield Viscosity 25°C	mPa.s	< 1,000 <sup>(1)</sup>
8. pH	pH	6.5 - 9

<sup>(1)</sup> No 1 RV; 20 RPM

### Film properties

Method of analysis	MU	Standard
11. Peel Adhesion on Steel	g/in	500
17. Rolling Ball Tack	cm	10
22. Static Shear	h	> 100

*Average values; 22±2 g/m<sup>2</sup> of dry adhesive on PET film 36 µm*

### Handling

TACKWHITE AR 35 is designed for the application on glass, especially for bus marking. The surface is usually wetted with water and the coated

material is applied by manual pressure to drain any excess of water.

### Packaging

The product is supplied in plastic drums (150 kg); IBC containers (1000 kg).

### Storing

TACKWHITE AR 35 must be stored at temperatures between +5°C and +40°C, avoiding freezing conditions.

Use within 6 months from production date (unopened and in the original packaging).