

## Tackwhite A 49

### Description

TACKWHITE A 49 is a water based pressure sensitive adhesive based on anionic acrylic synthetic lattices dispersion.

### Application

TACKWHITE A 49 is specially designed for the production of paper and plastic "deep freeze" labels. It has excellent ageing properties.

### Technical Specifications

Method of analysis	MU	Standard
1. <b>Total Solids</b>	%	53±1
3. <b>Brookfield Viscosity</b> 25°C	mPa.s	600 - 1,200 <sup>(1)</sup>
8. <b>pH</b> - <b>Solvents</b>	pH	8 - 9.5 water

<sup>(1)</sup> N. 2 RV; 20 RPM

### Film properties

Method of analysis	MU	Standard
11. <b>Peel Adhesion on Steel</b>	g/in	700 - 900
17. <b>Rolling Ball Tack</b>	cm	1 - 5
22. <b>Holding Power of</b> <b>Pressure Sensitive</b> <b>Tapes</b>	h	2 - 6

Average values; 22±2 g/m<sup>2</sup> of dry adhesive on PES film 23 µm

### Handling

Suitable application is direct coating with one of following systems:

- Meyer bar, viscosity 200/1000 cps
- Reverse roll, 3000/6000 cps
- Rotating knife, over 12.000 cps.

### Packing

Product is supplied in 1.000 l tanks or 200 l drums.

### Storing

TACKWHITE A 49 must be stored at temperature between +5°C and +40°C, avoiding freezing conditions.

Shelf life is 3 months.